

TEXAS LEADERSHIP INSTITUTE PRESENTS:

Economic Development Series

Course 1370

When Hollywood Comes to Town



Course Just \$99

REGISTER NOW

Registration fee includes lunch, course materials and instruction

"SPACE IS LIMITED"



Working with the film industry

Attend this course to discover.....

- ◎ What productions can and can't do for your community
- ◎ How to work with the Texas Film Commission
- ◎ How film locations are chosen
- ◎ How to work with location scouts
- ◎ What to include in local filming guidelines
- ◎ How to develop a photo location package
- ◎ Local success stories and pitfalls to avoid

Register for this course via the Website at www.texasleadership.org or fax the registration form to (512) 473-3308

Questions?

Phone:

800-776-5272 ext. 3252

E-Mail: Ray.Alvarez@lcra.org

This course is a perfect, affordable, educational and orientation tool!

THE TEXAS LEADERSHIP INSTITUTE

SCHEDULE FOR 6-HOUR CREDIT COURSE

COURSE 1370 – WHEN HOLLYWOOD COMES TO TOWN (Working with the Film Industry)

April 6, 2010, YO Ranch & Resort Conference Center, 2033 Sidney Baker St., Kerrville, Texas 78028

8:00am – 8:30am	Arrival and Registration
8:30am – 10:00am	Session A: Overview of the Texas film industry <ul style="list-style-type: none">• Films, television, commercials, music videos, still shoots: who benefits?• Local spending• Working with the Texas Film Commission• State financial incentives offered to filmmakers
10:00am – 10:15am	Break
10:15am – 11:45am	Session B: How Film Locations Are Chosen <ul style="list-style-type: none">• Overview of the location scouting process• Expediting film inquiries• What location scouts need – and don't need – to see• You've landed the project: what happens next• Dealing with local media
11:45am – 1:00pm	Lunch
1:00pm – 2:30pm	Session C: Creating Effective Film Guidelines <ul style="list-style-type: none">• Use of public properties• Insurance• Location agreements• Notifications to property owners and businesses• Fees• Offering in-kind incentives
2:30pm – 2:45pm	Break
2:45pm – 3:45 pm.	Session D: Developing a Photo Location Package <ul style="list-style-type: none">• Documenting your town's unique locations• Technique and format: The panoramic photograph• Submitting photos and information to the Texas Film Commission
3:45 pm – 4:30pm	Session E: Success Stories <ul style="list-style-type: none">• Smithville, Texas: HOPE FLOATS and TREE OF LIFE• Woodstock, Illinois: GROUNDHOG DAY• Other communities, TBA• Q & A